



## Signatory Name: Accolade Wines Australia Limited

*The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.*

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

### 5. Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

### 6. Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

### 7. Please indicate your organisation's reporting period:

- Financial Year: 1 July 2012 – 30 June 2013
- Calendar Year: 1 January 2013 – 31 December 2013

**Goal 1: Design**

**KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.**

8. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

- Yes  No

Provide details of policies and procedures

Sustainable Packaging Guideline Review Tool is used to assess the recyclability, design and transport logistics of existing and new products. However this tool will be reviewed in 2014 to provide a more streamlined process for comparing multiple product review outcomes.

9. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

10. Have any new types of packaging been introduced during the reporting period?

- Yes  No

11. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

%

12. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Develop a schedule for reviewing existing packaging against the SPG Review Tool	No significant progress. The schedule will be reviewed in light of significant staff changes which will enhance our ability to achieve the desired outcomes.

13. Describe any constraints or opportunities that affected performance under this KPI

Resignation of National Environmental Manager and the time taken to adequately fill this key role resulted in delayed progress against the aims and actions under KPIs.

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

Rating

Rating Comments

## Goal 2: Recycling

### KPI 3: % signatories applying on-site recovery systems for used packaging.

14. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites  
 Yes at some, but not all facilities/ sites  
 No

15. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	No new targets were adopted in 2013.	Maintained recycling programs at all sites. Wineries achieved a recycling rate of over 97%. Vineyards missed the recycling target of 40%. Both the target and recycling activities and waste facilities will be reviewed in 2014.

16. Describe any constraints or opportunities that affected performance under this KPI

Resignation of National Environmental Manager and the time taken to adequately fill this key role resulted in delayed progress against the aims and actions under KPIs.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

Rating

2

Rating Comments

Well done on having recycling facilities at all sites. You have been awarded a 2 as no target has been reported, however you have made an effort to provide some description in your actual results against the KPI.

### KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

17. Does your company have a formal policy of buying packaging made from recycled packaging?

- Yes  No

Provide details of policies and procedures (including names of policies/ procedures)

Buy Recycle Policy contains our commitment to consider the recycled content of packaging materials and review products available through suppliers on an annual basis. The Sustainable Packaging Guideline Review Tool was adopted in 2012 and contains a section for considering the recycled content of packaging waste and the use of renewable materials

18. Is this policy actively used?

- Yes  No

19. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Implement the Buy Right Policy	The use of the Buy Right Policy has lapsed due to significant staff changes. Review and reinstatement required in 2014.

2.	Implement use of the Sustainable Packaging Guideline Review Tool	While the suitability of the tool was assessed and adjustments made its use has paused during staff re-organisation. Review (see comments made in KPI1) and reinstatement required in 2014.
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**20. Describe any constraints or opportunities that affected performance under this KPI**

Resignation of National Environmental Manager and the time taken to adequately fill this key role resulted in delayed progress against the aims and actions under KPIs.

Goal 2: Recycling

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

Rating

Rating Comments http://www.packagingcovenant.org.au/pages/highperformers.html"/>

**Goal 3: Product Stewardship**

**KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.**

**21. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?**

Yes  No

Provide details of policies and procedures (including names of policies/ procedures)

Buy Recycle Policy

**22. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6**

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Use the Sustainable Packaging Guideline Review Tool to evaluate the opportunities to reduce packaging waste with suppliers	We work with suppliers on an ongoing basis through quarterly supplier review meetings to understand, evaluate and implement opportunities to reduce packaging waste and increase recycled content

**23. Describe any constraints or opportunities that affected performance under this KPI**

Resignation of National Environmental Manager and the time taken to adequately fill this key role resulted in delayed progress against the aims and actions under KPIs.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

Rating

Rating Comments http://www.packagingcovenant.org.au/data/Resources/Supply\_chain\_value\_and\_packaging\_sustainability.pdf"/>

**KPI 7: % signatories showing other Product Stewardship outcomes.**

24. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Maintenance of ISO 14001 accreditation	Achieved. Audit of corporate and site systems completed. Accreditation retained.
2.	Achievement of corporate and site waste to landfill and recycling rate targets.	Partially achieved. The target of achieving a 97% rate of recycling from winery operations was achieved. The target of achieving a 40% rate of recycling from vineyard operations was not achieved.
3.	Reduce cardboard in shippers	Achieved. Shipper design changed so that the volume of cardboard required was reduced. Given the range of shippers this affects it will result in a reduction in cardboard of approximately 15.8 tonnes per year (estimated 2014 full year results).

25. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes  No

If yes, please give examples of other product stewardship outcomes

No other programs or projects were introduced in 2013. However several projects are being investigated in 2014 including woodlot and wastewater management, energy efficiency and solid waste management.

26. Describe any constraints or opportunities that affected performance under this KPI

Resignation of National Environmental Manager and the time taken to adequately fill this key role resulted in delayed progress against the aims and actions under KPIs.

Goal 3: Product Stewardship

KPI 7: % signatories showing other Product Stewardship outcomes.

Rating

Rating Comments

**KPI 8: Reductions in packaging items in the litter stream.**

27. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	No new targets were adopted in 2013.	No new actions relating to packing waste in the litter stream were progressed.

28. Describe any constraints or opportunities that affected performance under this KPI

Resignation of National Environmental Manager and the time taken to adequately fill this key role resulted in delayed progress against the aims and actions under KPIs.

Goal 3: Product Stewardship

KPI 8: Reductions in packaging items in the litter stream.

Rating

0

Rating Comments

Awarded a zero as no targets set for this reporting year in action plan, and no attempt made to address the KPI. All companies must address every KPI in each report; please contact the APC in FY14 to get assistance in developing some targets under this KPI.

### Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

#### 29. Key achievements or good news stories

Key achievement was implementation of the cask shipper cardboard reduction project. See KPI 7 for details.

#### 30. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

Data management that relates to the APC program is an improvement target and will be an action for 2014. This will streamline the reporting process and quantification of success.

### Summary of ratings:

KPI	2014 Rating (0-5)	2013 comparison
KPI 1	1	4
KPI 3	2	4
KPI 4	2	3
KPI 6	3	4
KPI 7	3	4
KPI 8	0	3
<b>Average rating for this signatory</b>	<b>1.8</b>	<b>3.7</b>
<i>Average rating across all signatories</i>	<i>2.8</i>	<i>2.9</i>

Overall, you have some good targets and actuals. However you have not achieved as much as expected due to loss of National Environment Manager, and lack of targets for some KPIs. The APC provides a resource to develop better targets and actions here:

[http://www.packagingcovenant.org.au/data/Resources/Generating\\_better\\_actions\\_and\\_targets\\_20.11.13.pdf](http://www.packagingcovenant.org.au/data/Resources/Generating_better_actions_and_targets_20.11.13.pdf)

We also recommend that you work with your team to develop targets for each KPI however simple these targets may be. It is not ideal to leave a KPI without a target. For more idea on action plans, refer to the following resource: <http://www.packagingcovenant.org.au/pages/highperformers.html>